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Launch of Quik-LineSM Provides Digital B to B to C Solution for Specialty Insurance Carriers and Brokers

Mendenhall, Pa — Global Insurance Service Innovations (GISI) announces the launch of its Quik-LineSM platform. According to the company, the platform enables insurance carriers and brokers to quickly expand their distribution and acquisition of new insureds using digital technologies, data & analytics, and risk mitigating services bundled with commercial insurance products. Carriers and brokers implementing Quik-LineSM create a seamless on-line customer experience for their clients, the business owners.

Carriers and brokers can use Quik-LineSM to seamlessly “bolt-on” specialty Insurance coverages and risk mitigation services to traditional core Business Owners (BOP) and Package coverages – to protect the Business Owner’s most valuable asset – their business.

According to Al Drowne, GISI Partner, “Carriers and Brokers using Quik-LineSM can provide a broader and more accessible product. They can reduce customer acquisition and administration costs, increase retention of insureds, realize more cross sell opportunities, and increase revenues.”

GISI’s platform provides the customers of carriers and brokers a digital direct B to B to C buying experience. The Quik-LineSM platform can align with, or sit independently from, proprietary and/or existing technology solutions. It was developed for Carriers and Brokers, to help them meet the needs of their customers.

GISI, established in October of 2017, leverages the resources and technologies of its affiliate companies, Advisory Platform Solutions, Global Institutional Solutions, Greenfrog Marketing Intelligence, and AIM Cyber to provide a complete end to end customer acquisition process.

Stay in touch at <http://www.gisinnov.com>

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About Global Insurance Service Innovations

Global Insurance Service Innovations seeks to disrupt the way insurance is sold. We innovate technology-driven insurance products and services through a proprietary and turn-key single source customer acquisition platform – Quik-Linesm for risk mitigation, management, and protection. Quik-Linesm is supplemented by expert-driven Professional Services and support systems.

We stand up lines quickly and provide services otherwise not available in the market. We bundle these lines with other technology and other data driven service solutions from other GIS companies to enable players to gain insights that would otherwise be unattainable. Our team brings together decades of industry experience with carrier and proprietary knowledge to transform the marketplace.

Al Drowne

Al Drowne is a founding Partner, of Global Insurance Service Innovation brings significant breadth of experience in the insurance industry and transformational change. He is experienced with all of the functions that are relevant for what the insurance industry needs right now. He seeks the voice of the customer, identifying patterns and connections to create a compelling vision for the future. His record of success is evidence that he also translates that vision into a strategic framework and can align teams to the customers organizational goals. He has worked across life and health and P&C lines of multiple insurance carriers and multiple distribution channels. He has led both managing general underwriting and direct marketing insurance agencies. Al is an advisory board member of the Professional Insurance Marketing Association (PIMA). He holds an MBA from New York Institute of Technology. He also holds Property Casualty, Life & Health, and Surplus Lines Producer licenses.

Chris Christenson

Chris Christenson is Chief Revenue Officer of Global Insurance Service Innovations. He brings a strong understanding of the insurance industry and software solutions. Starting his insurance career over 25 years ago as a licensed agent, he has experience in Property & Casualty and Life & Health products with captive, association and independent insurance agency environments. He transitioned into SaaS solutions and insurance technology over 10 years ago and has had experience with multiple solutions serving the carrier, broker and MGA space to include co-ownership of a P&L and product line, solution engineering and driving marketing, development and production.